

CONFERENCE OVERVIEW



The Brookwood Way[®] Conference

When: Tuesday-Thursday, September 22-24 (Tues.-Thurs. 8 AM to 4:00 PM)
Where: The Brookwood Community, 1752 FM 1489, Brookshire, TX 77423
Conference Fee: \$550

Partial scholarships are available for those who qualify. After you complete the registration form, please call: (281)934-9090 or (281) 375-2240 for information and to receive a scholarship application.

This year's conference places intentional focus on:

Spiritual Life & Servant Leadership

- Reflect on your personal spiritual journey
- Cultivate God-centered leadership
- Discover how faith guides mission

You will also be able to choose from several *Interactive Break-out Sessions*, including:

- Fundraising Strategies
- Marketing & Social Media
- Culture by Design: Brookwood's Secret Sauce
- Just Do Something: How to Start a Program
- Residential
- Community Life
- Attracting, Motivating, and Retaining Staff
- Admissions – Integrity and Accommodating Neurodiversity
- **Work Program / Enterprises (details under Hands-on Learning Labs below)**
- **Hands-on Learning Labs**

You won't just learn—you'll do.

- Create products in Brookwood enterprise studios
- Explore adaptive techniques for those more challenged in crafts and horticulture
- Learn about sourcing, accessibility, and marketing products

Changing the way the world thinks about adults with disabilities

PRE-CONFERENCE OVERVIEW

Pre-conference Immersion Opportunity

Get Inspired. See It in Action.

In addition to the conference, we're offering a pre-conference site visit designed to provide a real-world glimpse into what a Brookwood-inspired startup can look like.

In line with our commitment to fiscal stewardship, this program is hosted in generously-donated spaces—because meaningful impact doesn't require a costly footprint.

The visit includes time with a Brookwood Leader who will share insights into startup strategies, adaptive processes, and how a mission-led vision takes root.

When: Monday, September 21, 2026

9:30 AM: Welcome + Brief Program Overview

10:00 AM: Guided Tour + Observation

11:30 AM: Conversations with Work Program Leadership & Lunch

Where Gallery Furniture – Grand Parkway Studio, 7227 Grand Parkway, Richmond, TX 77407

- Observe our Citizens crafting soap, wax melts, candles, and heat press towels
- Discover how community partnerships bring enterprise to life in unexpected places

Fee: \$95 (includes lunch)

POST-CONFERENCE OVERVIEW

Post-conference Fundraising Essentials Course

Get Inspired.

Get in-depth and comprehensive techniques and tools for working with all aspects of fundraising. This special session was created due to the overwhelming requests to learn more about this exciting but often complex area. Fundraising is the fundamental tool of sustainability for non-profits. With a few well-learned techniques, you will gain the edge on how to navigate more effectively through the world of non-profit fundraising in a way that is applicable to your real-world experiences.

When: Friday, September 25, 2026

9:00 AM – 2:00 PM

Where: The Brookwood Community, Main Campus, Streit Building – Hamill Conference Room

Fee: \$150 (includes lunch)

This course will cover the following topics:

- Events Big and Small
- What is Peer-to-Peer Fundraising
- Recruit, Retain and Motivate your Volunteers

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- Donor Services – All the Behind-the-Scenes Important Stuff
- R.O.C.K. Your Fundraising
- Q & A with Brookwood Advancement Team
- And more!