

CONFERENCE OVERVIEW

The Brookwood Way® Conference

When:	Tuesday-Thursday, September 22-24 (Tues.-Thurs. 8 AM to 4:00 PM)
Where:	The Brookwood Community, 1752 FM 1489, Brookshire, TX 77423
Price:	\$550

Partial scholarships are available for those who qualify. After you complete the registration form, please call: 281-375-2260 for information and to receive a scholarship application.

This year's conference places intentional focus on:

Spiritual Life & Servant Leadership

- Reflect on your personal spiritual journey
- Cultivate God-centered leadership
- Discover how faith guides mission

You will also be able to choose from several *Interactive Break-out Sessions*, including:

- Basic Fundraising Strategies
- Marketing & Social Media
- Culture by Design: Brookwood's Secret Sauce
- Just Do Something: How to Start a Program
- Residential
- Community Life
- Attracting, Motivating, and Retaining Staff
- Admissions – Integrity and Accommodating Neurodiversity
- Work Program / Enterprises (details under Hands-on Learning Labs below)
- Hands-on Learning Labs

Hands-on Learning Labs:

You won't just learn—you'll do.

- Create products in Brookwood enterprise studios
- Explore adaptive techniques for those more challenged in crafts and horticulture
- Learn about sourcing, accessibility, and marketing products

Changing the way the world thinks about adults with disabilities

TWO PRE-CONFERENCE SESSIONS

CHOOSE ONE of these options for MONDAY, SEPT. 21

OPTION 1: Pre-conference Satellite Immersion Opportunity

Get Inspired. See It in Action.

In addition to the conference, we're offering two unique pre-conference site visits designed to provide a real-world glimpse into what a Brookwood-inspired startup can look like.

In line with our commitment to fiscal stewardship, both programs are hosted in generously-donated spaces—because meaningful impact doesn't require a costly footprint.

Each visit includes time with a Brookwood Leader who will share insights into startup strategies, adaptive processes, and how a mission-led vision takes root.

When: Monday, September 21, 2026

10:00 AM: Welcome + Program Overview

10:30 AM: Guided Tour + Observation

11:30 AM: Conversations with Work Program Leadership & Lunch

Where: Choose from two locations:

1. The Woodlands Methodist Church – Woodlands Studio, 9201 Grogans Mill Road, The Woodlands, TX 77380

- Observe our Citizens crafting candles, beaded bracelets, and embroidery
- Explore how creativity and adaptability meet purpose in free church space

OR

2. Gallery Furniture – Grand Parkway Studio, 7227 Grand Parkway, Richmond, TX 77407

- Observe our Citizens crafting soap, wax melts, candles, and heat press towels
- Discover how community partnerships bring enterprise to life in unexpected places

Fee: \$95 (includes lunch)

OPTION 2: Introduction to Handbells Workshop

Add music to your Conference!

Learn the basics of teaching handbells using a Brookwood-developed method, including proper technique for ringing handbells and handchimes and an introduction to reading adaptive notation. Helps you discover if this is an experience you would like to offer to those you serve.

Monday, Sept. 21 | 9:00am—2:00pm | \$125 Early Bird Pricing, \$150 per person after Sept. 1

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When: Monday, September 21, 2026
10:00 AM: Welcome + Program Overview
10:30 AM: Guided Tour + Observation
11:30 AM: Conversations with Work Program Leadership & Lunch

Where: The Brookwood Community – Main Campus, Performing Arts Studio

Fee: \$125 (includes lunch) Early Bird Pricing, \$150 per person after Sept. 1

TWO POST-CONFERENCE SESSIONS - CHOOSE ONE of these options for FRIDAY, SEPT. 25

OPTION 1: Post-Conference Fundraising Essentials Course

Get Inspired.

Get in-depth and comprehensive techniques and tools for working with all aspects of fundraising. This special session was created due to the overwhelming requests to learn more about this exciting but often complex area. Fundraising is the fundamental tool of sustainability for non-profits. With a few well-learned techniques, you will gain the edge on how to navigate more effectively through the world of non-profit fundraising in a way that is applicable to your real-world experiences.

When: Friday, September 25, 2026
9:00 AM – 2:00 PM

Where: The Brookwood Community, Main Campus, Streit Building

Fee: \$150 (includes lunch)

This course will cover the following topics:

- Events Big and Small
- What is Peer-to-Peer Fundraising
- Recruit, Retain and Motivate your Volunteers
- Donor Services – All the Behind-the-Scenes Important Stuff
- R.O.C.K. Your Fundraising
- Q & A with Brookwood Advancement Team
- And more!

OPTION 2: Post-Conference Deeper Dive into Fundamentals of Citizen Life

Go Beyond the Conference Overview of Citizen Life and See how Brookwood creates **community** by taking a deep-dive into key areas of Citizen Life beyond the work day. Get an in-depth look at the divisions that make up Citizen Life at Brookwood: Residential, Work Program, Spiritual Life, Admissions, Medical, and Activities. Led by our department leaders, with time for Q&A.

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When: Friday, September 25, 2026
9:00 AM – 2:00 PM

Where: The Brookwood Community, Main Campus, Streit Building

Fee: \$150 (includes lunch)